

## Theatrical Booking Pitch Email

Dear \_\_\_\_\_

I am booking a film titled Bomb It about graffiti all over the world that premiered at last years Tribeca Film Festival. We are currently booking the theatrical release of the film for April/May/June. We have already booked \_\_\_\_\_ cities (see below) starting with Seattle on April 4th and running through June 11 in Atlanta.

We have had great success with our 2 main target audiences – young hip hop/skater/graff interested kids (nearly all young males 15-30) and a more traditional art house audience. The film appeals to this broader audience since graffiti affects everyone.

We have a full time publicist, a heavy street campaign and very involved and targeted web promotion (MySpace is going to run a series of trailers for us.)

If you are interested, I would be happy to give you more details of our marketing campaign.

Our trailer is at: <http://www.bombit-themovie.com/trailer/default.html>

Thank you for your time. I look forward to hearing from you.

Jon Reiss  
Hybrid Cinema  
310-866-\_\_\_\_\_ cell  
310-471-7210 land  
jon@jonreiss.com  
Www.bombit-themovie.com  
www.bombit-themovie.com/blog/  
Www.myspace.com/bombitthemovie

### Theatrical Release April/May/June 2008

April:

4th-10th	Grand Illusion Cinema, Seattle, WA
10-14th	Red Vic Movie House , San Francisco CA premiere party on the 10th at 111 Minna gallery.
18th-24th	Clinton Street Theater– Portland, OR
23rd-29th	Ragtag Theater, Colombus, MO
25th – May 8	Cinema Village, NYC, NY
25th – May 1	Facets Cinemateque Chicago, IL
26th	U of Madison, Madison WI
26th – 29th	The Guild Cinema, Albuquerque, NM
May 8-10	Jengo's Playhouse, Wilmington NC

15-22 Starz Film Center, Denver Colorado Several Parties and  
all day graff conference on Saturday  
23rd-28th Laemmle Sunset 5, Los Angeles  
28 Alamo Draft House, Austin  
June  
7-9 Eyedrum, Atlanta, GA  
11 Contemporary Arts Center, New Orleans, LA

DVD Release May 2008

"Just watch. And get yo damn ass excited!" -Camille Doderer, The Village Voice

"Bomb It" is an outstanding view of a fascinating and creative underground community. . . . the film is a work of art in its own right. -The Advocate

"There is a wealth of ideas disseminated in Jon Reiss's Bomb It! It's been a while since this reviewer has been prompted repeatedly to think and found it so entertaining. Again, don't miss this one!" -The Evening Class

"Reiss has a knack for knowing where the action is, and he never does things half way. So if he expends the effort to document graffiti, one is likely to learn something new. And "Bomb It! The Global Graffiti Documentary" delivers the goods." Skot Armstrong Artillery Magazine

"At the core of the film is a poignant social statement about public space and the war being waged for it by major corporations, the forces of gentrification, and the street artist rebels that express themselves on urban surfaces around the world. We'll never think the same way again about public space again." -IGN.com

"Coming at you with lightning speed, Bomb It explodes onto the screen, heralding its arrival and offering a heaping dose of invigorating energy surrounding the world of graffiti, and how that world is split up and examined. – Slashfilm.com

"Told in a kinetic style that mirrors the "action painting" style of its artists, [Bomb It] is wildly entertaining, using its visual style and urban music to fantastic effect." -Sandy Mandelberger, Film21.com

A selection of Film Festivals:

2007 Tribeca Film Festival, World Documentary Competition  
2007 Sao Paulo International Film Festival, Brazil  
2007 Cork International Film Festival, Ireland Documentary Panorama  
2007 British Film Institute, London England  
2007 Black Soil International Hip Hop Festival Amsterdam/Rotterdam/Den Haag  
2007 Doclisboa, Lisbon Portugal - Closing Night Film  
2007 Oslo International Film Festival, Norway

2007 Helsinki International Film Festival, Finland  
2008 Singapore International Film Festival, Singapore  
2008 Full Frame Documentary Festival  
2008 Big Sky Documentary Festival  
2008 San Francisco Independent Film Festival  
2008 Encounters Documentary Festival, South Africa

I am booking a film titled Bomb It about graffiti all over the world that premiered at last years Tribeca Film Festival. We are currently booking the theatrical release of the film for April/May/June. We have already booked fourteen cities (see below) starting with Seattle on April 4th and running through June 11 in Atlanta.

I am contacting you because there is a group of people in Jacksonville who are very eager to promote the film in your city and I think it would become a big event.

We have had great success with our 2 main target audiences – young hip hop/skater/graff interested kids (nearly all young males 15-30) and a more traditional art house audience. The film appeals to this broader audience since graffiti affects everyone.

We are releasing the film in conjunction with Resilient Releasing. We have a full time publicist, a heavy street campaign and very involved and targeted web promotion (Myspace is going to run a series of trailers for us.)

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