

www.filmmakermagazine.com & www.ifp.org

Since www.filmmakermagazine.com was redesigned earlier this year, the number of unique visitors on the site has grown by about 10,000 a month. The magazine has developed a number of on-line relationships, most recently with MySpace.com to provide unique content for their film page. Over 90,000 people spent time last month reading our BLOGS, FORUMS or unique on-line articles.

FILMMAKER Magazine has covered the independent film industry for over thirteen years with a singular perspective that has proven to be the perfect vehicle for reaching active film producers, directors, cinematographers and other key independent film and video professionals. Our website will reach an expanded audience interested in intelligent, independent films.

Want to double your audience? Additional discounts are available for advertisers also interested in reaching video/filmmakers at the website of the Independent Feature Project, www.ifp.org.

The IFP is responsible for the IFP Market, the IFP Gotham Awards and other important film events held throughout the year. Traffic on their site is heating up as thousands of active filmmakers discover the wealth of information available on their website. A 10% percent discount to the complete ad buy would apply if ads were purchased on both sites at the same time.

There are more options for targeting your message. The IFP publishes INDIELINK, a monthly online newsletter available for PDF download that reaches 30,000 plus filmmakers with special information on upcoming events at the IFP.

The IFP Weekly, an opt-in newsletter, reaches over 50,000 readers each week. Sponsored Content will be considered on a case by case basis and will cost \$300/week for up to 100 words of text (with embedded links to the clients site) and \$500/week with a picture. You can see examples of both newsletters at www.ifp.org.

FILMMAKER Weekly will launch June 7 with over 50,000 recipients. The opt-in newsletter will feature highlights from our blog, information on current films being released and industry news blurbs. Sponsored Content will also be considered on a case by case basis.

Let us know what your needs are. We can customize a package for you that will target the dates you need with the audience you want. The more you buy, the bigger the discount and the lower your cost for reaching each customer.

Contact Ian Gilmore for more information: 212-563-1577 or ian@filmmakermagazine.com. West coast clients should contact Carl Gilliard: 818-763-2678 or carl@filmmakermagazine.com.

	LEADERBOARD 728 X 90	WEB BUTTON 125 X 125	SPONSORED CONTENT TEXT	SPONSORED TEXT AND PICTURE	APPROXIMATE IMPRESSIONS
www.filmmakermagazine.com					
monthly	\$ 1000	\$ 750	not available	not available	90,000 +
weekly	\$ 350	\$ 250			20,000 +
www.ifp.org - monthly	\$ 1000	\$ 750	not available	not available	80,000 +
weekly	\$ 350	\$ 250			20,000 +
IndieLink – Monthly Newsletter	\$ 300	\$ 250	\$ 200	\$ 250	30,000 +
FILMMAKER Weekly	\$ 500	\$ 300	\$ 300	\$ 500	50,000 +
IFP Weekly	\$ 500	\$ 300	\$ 300	\$ 500	50,000 +

* Files should be less than 30K, formatted as a gif, jpeg or flash. Please include the linking url.